Community Organizing

Amanda Frickle



WHO ARE YOU?

What we will cover today

Defining What Community Organizing Is - And What it is

Not

Understanding Why We Organize

Knowing the Elements of Community Organizing

Defining Community Organizing



An individual can march for peace or vote for peace and can have, perhaps, a small influence on global concerns. But the same individual is a giant in the eyes of a child at home. If peace is to be built, it must start with the individual. It is built brick by brick.

Dorothy Day

If people don't think they have the power to solve their problems, they won't even think about how to solve them.

Saul Alinsky

Change will not come if we wait for some other person or if we wait for some other time. We are the ones we have been waiting for. We are the change that we seek. Barack Obama

Community Organizing Is

A method of engaging and empowering people with the purpose of increasing the influence of groups historically underrepresented in policies and decision making that affect their lives.

Community Organizing Is

Often place-based, within communities, and members of the community are organized to act collectively in their shared interests.

Community organizing employs conflict tactics, and recognizes that conflict is a necessary part of change.

Community Organizing Is

- 1. A tactic to address specific problems and issues
 - 2. A longer-term engagement and empowerment strategy

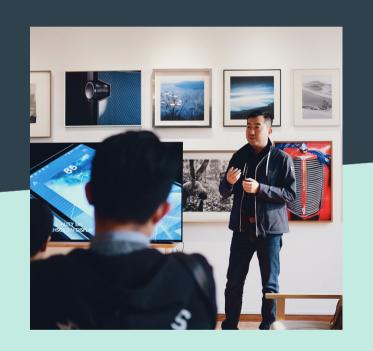
What Community Organizing IS NOT

Activism Mobilizing Advocacy **Social Movement Building Legal Action Direct Service Community Development**

Elements of Community Organizing



Relationship Development



Education



Capacity of Community Members



Leadership Development



Community Action